

SUNDAY TIMES – BUSINESS REPORT – APRIL 2017

Trading Places

LOW-COST airline Fastjet has appointed Sylvain Bosc chief commercial officer. He is the former South African Airways chief commercial officer. He was also chief commercial officer at French carrier Corsair, and before that he worked as group strategic planner for the Air France KLM Group.

Bosc said the concept of a truly pan-African low-cost airline, making air travel accessible to the continent, presented a significant socioeconomic and commercial opportunity.



Sylvain Bosc

"I look forward to Fastjet partnering with relevant authorities, governments and private industry to further fuel growth on the continent," Bosc said.

JEANNINE van Straaten has been appointed chief officer for membership, legal and compliance at Proudly South African.

Van Straaten has experience in media and communications campaigns. In 2016, she managed the I Am Constitution campaign for the leikowitz Family Foundation. Before that she was head of broadcast programming and key client relations at Classic FM.

"Jeannine brings a fresh approach to the enrolment and retention of member companies adding creativity and strong communication skills to a background in legal and contractual issues. We believe



Jeannine van Straaten

she is just the right person to grow our membership base and work with her team to populate the database of Proudly South African products," said CEO Eustace Mashitnye.

MOTHEO Infrastructure Contractors has appointed Lebogang Mashole as its business development manager. The company forms part of the Mofheo Construction Group.

Mashole has a bachelor's degree in civil engineering from the University of South Africa, and a national diploma in civil engineering from the Tshwane University of Technology.

She has worked as junior business development manager, site engineer and contract engineer at Franki Africa, quality civil inspector at Bureau Veritas and quality engineer at DEKRA Industrial.

"We welcome Mashole to the Motheo family and are positive



Lebogang Mashole

that her professionalism, positive attitude, energy and good work ethic will go a long way to energise the business in her demanding new role," said Motheo CEO Archie Rutherford.

ENTERTAINMENT company Discovery Communications has appointed Dilak Doyran vice-president of commercial development and country manager of Africa and the Mediterranean. She will be responsible for nurturing high growth in emerging markets across the region.

Doyran has more than 30 years of international media business experience and was previously chief content officer at the Turkish satellite TV provider Digturk.

She joined Discovery Networks in December 2008 and helped grow Discovery's business across markets in



Dilak Doyran

Africa, the Middle East and Turkey. Doyran has a bachelor of sciences degree in marketing from Dikizir Eylul University in Turkey.